

The Visual Guide to a Paperless Campus

In your research, you've probably learned about how paperless campuses

Why Go Paperless?

The term "paperless campus" has been trending in Higher Ed circles for a few years now and is rapidly becoming more mainstream.

operate with more efficiency, tend to be more profitable, and create better student experiences. Not to mention, they are much more eco-friendly! Paperless admissions processes, for example, tend to run more smoothly

and securely. The same is true for maintaining compliance, especially when schools get

audited. If they only have access to physical files, schools would have to dig through hundreds of files manually to get what they need, make copies, scan them, process them, and then re-file the documents. But by going paperless, they can do all of this in seconds—while keeping their files secure. And yet, many schools are slow to take the plunge.

So what exactly does a paperless campus look like?

it work?

How does

How does each department function in a paperless environment? How does this play out in the day-to-day operations? In this visual guide, we'll check in on multiple key departments at the

typical Higher Ed institution to see how going paperless has improved how they operate. Simple. Streamlined. Easy to Use.



A unified, smoother student

engagement strategy that adds value at every touchpoint.

Everything in One Location

Grades | Transcripts | Schedules | Payments

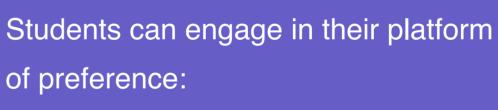
Course Registration | Enrollment | Documents All in one spot.



Relieve students of the responsibility of saving and securing paper copies of

everything in their homes.

Multichannel Communication



Email | SMS Text | Phone | Video | Chat

Streamlined and Effortless

A positive, streamlined experience that

doesn't require unnecessary steps on

their end.

Less Time Repetitive tasks

More Time

Admissions

brand while developing strong relationships with

Track Applicant Sourcing

to easily track applicant sourcing

to know which channels are most

successful in attracting

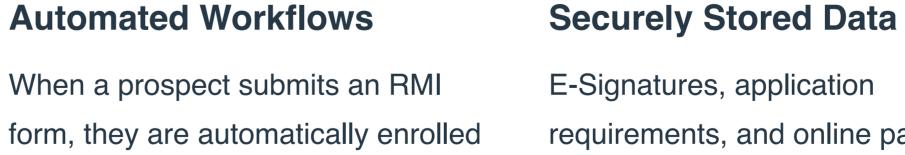
enrolled students.

The team uses data-driven insights



prospective students.

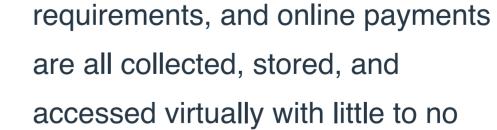
Building school's



actionable touchpoints.

in an automated workflow that

nurtures them with thoughtful,

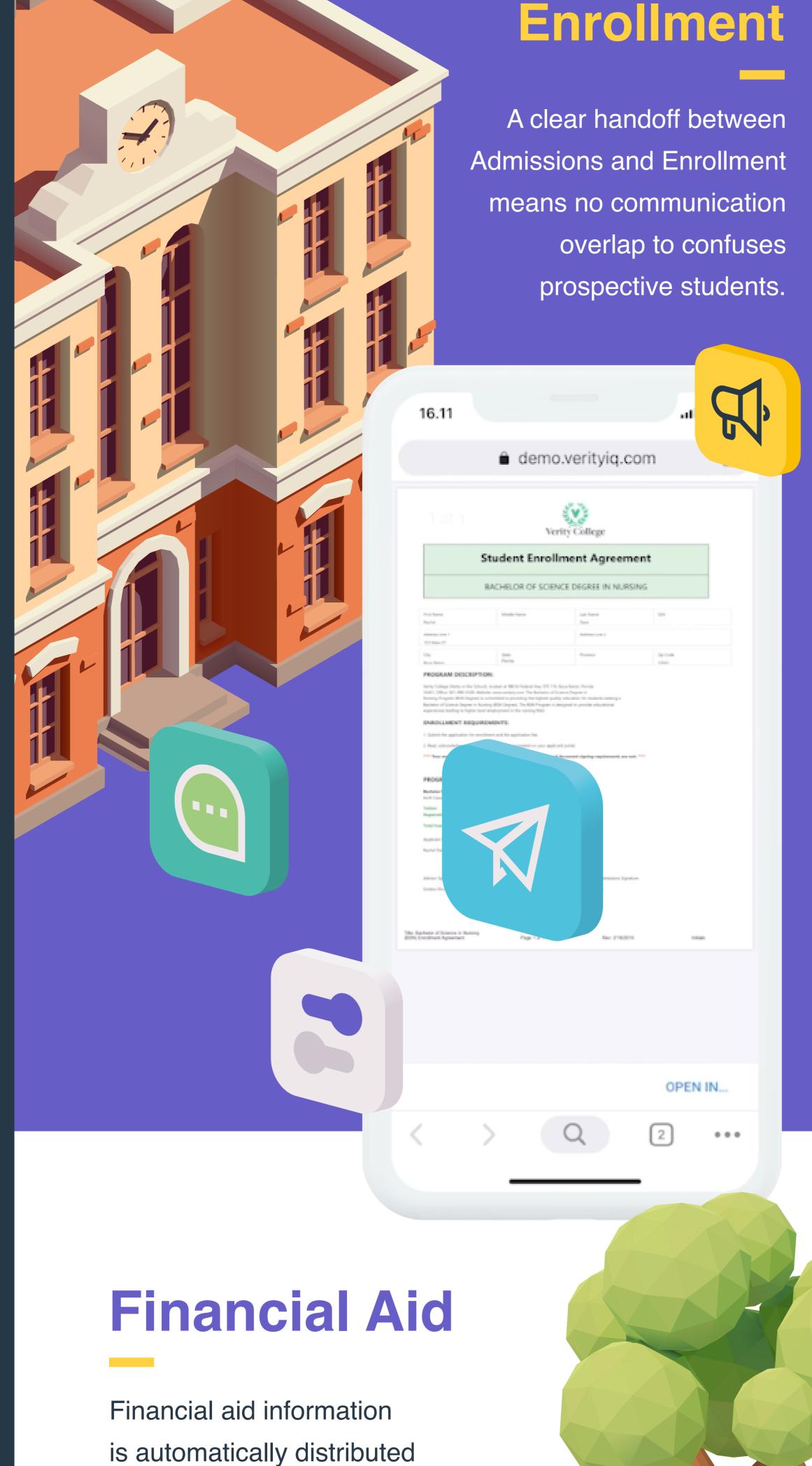


manual input.

Automatic Appointment

Real-time insights into how many

appointments are set, how many



actually show up, and what follow-up needs to happen.

Tracking

of over-communicating with

prospects at this stage.

Automated Communication Automated, intentional, and value-focused communication means no falling for the classic trap

Very Little Manual Input Every step of the enrollment process

Electronic Forms | Digital Checklists

Document Hubs are all automated.

is designed to require as little

manual input as possible.

Applications | Rejections

Compliance Funding

through the acceptance

packages in a way that is

secure, student-friendly,

and easy to understand.

The Financial Aid department is utilizing its paperless document management system to confidently maintain compliance with their 90-10, WIA, and VA funding.

Deadline & Payment

Date-centered email workflows are

students get alerted for important

deadlines and payment reminders.

automatically triggered so that

Reminders

Built-in Security

The document management system

they use has built-in security

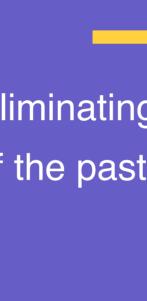
features that keep the PII of their

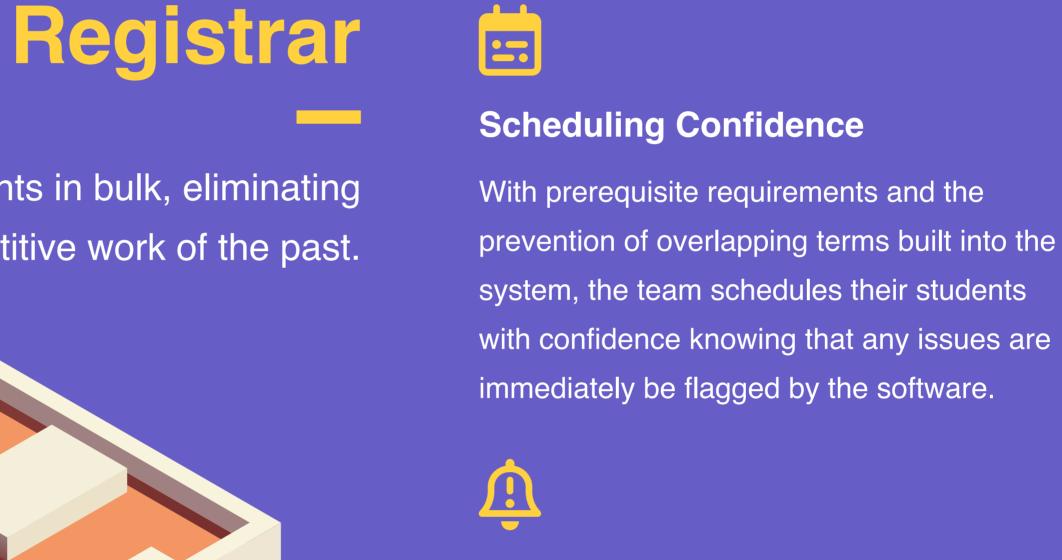
students safe, yet easily accessible

by university staff when they need it.

Schedule students in bulk, eliminating the manual, repetitive work of the past.







Automated Alerts

address these issues.

Faculty Management

Registrar staff members get automated

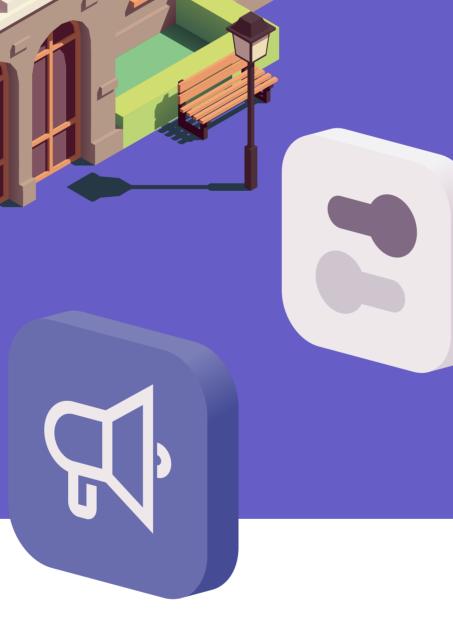
so that they can take proactive steps to

alerts when students miss too many classes

or their GPA falls below a certain threshold

Faculty management is automated so that the Registrar's Office can monitor registration while keeping an eye on profitability and a

healthy student-to-faculty ratio.



The Power

of Paperless

dent experience.

you may think.

Research shows that a paperless environment streamlines

operations, improves profitability, and creates a better stu-

And, here's the best part: it's a lot easier to implement than When you work with a trusted partner, they'll take care of all

you do best. Ready to start that conversation? Let's talk!

Schedule a Demo and the team at Verity can help you build

a roadmap toward a thriving paperless environment.

of the legwork and heavy lifting so you can focus on what

GET STARTED WITH PAPERLESS →

Additional

Reading

streamlining your operations? Here are a few more resources you may find valuable.

Verity®

Want to learn more about creating a paperless campus and





